



what's **UP** in UP

February 2019

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### Stars of the Month

A notification was received by SHA just three days prior to the high-profile visit of the Hon'ble Prime Minister Narendra Modi in Varanasi on 19th February, 2019 where he was expected to interact with select Ayushman Bharat beneficiaries. CEO of Ayushman Bharat, Dr. Indu Bhushan was also going to be present for this occasion.

To manage a visit of the Hon'ble PM at a distant place with just 76 hours in hand seemed difficult at first instance. But not for the dedicated and hard-working employees of SHA

— Shivani Gupta and Saurabh Tiwari. Both of them left immediately for Varanasi and planned the entire event on their way there. Given the urgent nature of work, in terms of IEC activities, logistics arrangement at venue and most importantly, coordinating with the beneficiaries; work had to be streamlined and delivered without any mistakes in a short period of time.

The event finally took place successfully and the Hon'ble PM's interaction with the beneficiaries was very encouraging. Occasion was very well received by everyone present there and special appreciation was received by state team from CEO Ayushman Bharat.

End to end program coordination and constant monitoring made sure that desired outcomes were achieved. The program will be considered as a benchmark for all such future activities in State of Uttar Pradesh.

Kudos Shivani and Saurabh!

### Stars of SACHIS

Team SACHIS has always been putting forward its best efforts for the smooth operationalization of the scheme since its initial days. While the entire team of SACHIS works tirelessly for programme implementation, there are a few who put in extra efforts and hours during emergency situations, especially in providing healthcare to patients often in the middle of night, stranded in desolate locations or in adverse circumstances. These are our 'unsung stars' of SACHIS who have substantially contributed to the implementation of AB-PMJAY and their efforts have not gone unnoticed.

Mr. Shakeel Ahmed (Technical Advisor and UP state Coordinator in NHA) tackles issues between the centre and state. Dr. Zakariya Chouhan (GIZ-Support Team at SHA) undertake the cumbersome responsibility of handling local hospitals, tracking patient movement, talking to Arogya Mitras and DLUs to ensure the emergency patient gets treatment in required time. Mr. Amrendra Singh and Ms. Neetu Singh are behind-the-scenes soldiers who have been serving the scheme from its inception and with the rich experience of RSBY implementation in the state, add value by their immense operational experience.

Expert medical opinion is provided by our team of doctors Dr. Arun Srivastava (Joint Director SHA), Dr. B.K. Shrivastava (State Nodal Officer, SHA), Dr. Rajendra Kumar (Joint Director SHA), Dr. B.K. Pathak (Medical Consultant SHA), Dr. Taneya Singh, Dr. Arunabh Ray and Dr. Arvind Kumar who work assiduously round-the-clock.

For effective management and monitoring, the state's cluster heads, system analyst aid these on-ground operations—Sanjay Yadav, Utpal Yadav, Ajay Singh, Satyaprakash, Saurabh Tiwari, Shatrughan Thakur, Shivam Gupta, Ashutosh Jauhari, Vandita, Neha Garg. In addition team of GIZ, ACCESS & KPMG provide support in implementation.

**Editorial Team:** Dr. Virendra Kumar, Yogesh Srivastava, Aparajita Tripathi, Dr. Taneya Singh, Dr. Zakariya Chouhan  
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## LETTER FROM THE CEO



Mrs. Sangeeta Singh  
CEO, SACHIS

Dear Readers,

Hope all is well with you!

It is my pleasure to share the progress of the implementation of Ayushman Bharat - Pradhan Mantri Jan Arogya Yojna (AB-PMJAY) in Uttar Pradesh. AB-PMJAY is ably coming to the rescue of patients who require medical/surgical treatment but are unable to afford treatment expenses due to financial hardship. So far, AB-PMJAY has enabled more than 40,000 Patients in Uttar Pradesh to seek cashless treatment under this scheme from its network of empanelled hospitals.

To make quality healthcare easily accessible to its beneficiaries, the SHA regularly reviews the scheme at all levels of operation. The SHA had organized the UP East Review Workshop at Varanasi on January 4<sup>th</sup>, 2019 to assess the performance of 19 districts in the East Zone. This was extremely useful in addressing the various issues raised by program stakeholders in front of the NHA as well as of the State Health Agency. Similar reviews will be conducted periodically, with the next one scheduled at Lucknow on February 25<sup>th</sup>. Major stakeholders from almost 19 districts have been called upon to present their progress and discuss their challenges while implementing the scheme.

I want to congratulate the state and district teams, and the various stakeholders attached to the Ayushman Bharat scheme who have helped the scheme gain substantially in terms of coverage and uptake in the state. I am happy to share that from the initial pre-auth rate of over 200 in a single day in December, we have now reached an encouraging rate of 650+ pre-auths per day, at times reaching 800. This is aided by a robust network of empanelled hospitals, 1634 in number, with a healthy participation from government hospitals and medical colleges that now comprise around 40% of total empanelled. Increasing awareness generation is one of the most crucial aspects of the scheme and thus we are continuously working on IEC activities, particularly at the district level. The efforts are on going and by the next issue, I am confident, we will achieve greater heights.

Thank you.

*Sangeeta Singh*

THE AIM OF THIS NEWSLETTER IS TO DISSEMINATE INFORMATION ON THE VARIOUS ASPECTS OF AB-PMJAY - CURRENT STATUS OF IMPLEMENTATION, AND THE ACHIEVEMENTS SO FAR IN THE STATE OF UTTAR PRADESH

### Facts & Figures

45,172

Total number of pre authorization so far

1640

Total No. of empanelled hospitals

1215

Empanelled Private Hospitals

435

Empanelled Government Hospitals



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## QUICK NEWS



Honorable Health Minister Shri Siddhartha Nath Singh inaugurated & distributed Arogya Cards to the AB-PMJAY Beneficiaries at Kumbh, Prayagraj



UP East 19 Districts Review Workshop organized at Varanasi on 4<sup>th</sup> January, 2019



Sample of  
"AROGYA CARD"

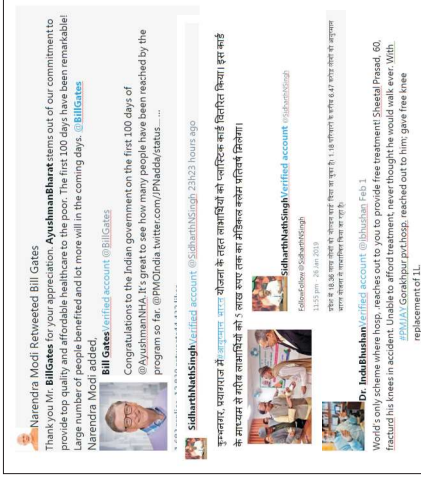


मेरा बुला हुआ था और मैं  
लेने की तभी के कारण आरोग्य  
करता था री की ही इस योजना से मेरा  
मुफ्त में उपचार हुआ। अब मैं  
बच सकता हूँ।  
- नईम निशा  
बरेली, उ.प्र.

## Print Media



## Social Media



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## All Figures in Number

**GOLDEN CARD  
GENERATED**  
Varanasi  
**67,655**  
Bareilly  
**54,056**

**HOSPITALS  
EMPAANELLED UNDER  
AB-PMJAY**  
Varanasi  
**95**  
Bareilly  
**171**



## Districts in Focus Varanasi

In Varanasi there are 95 hospitals empanelled under AB-PMJAY, out of which 14 public hospitals including Sir Sunder Lal Hospital Institute of Medical Sciences, (BHU) Varanasi. Among the empanelled hospitals, 81 hospitals are multi-specialty hospitals.

Beneficiary Identification is one of the crucial aspects of AB-PMJAY and Varanasi has done quite well in the identification of beneficiaries, generating more than 67,000 golden cards. The district has already generated over 1200 pre-auths and has treated cases such as cancer, hip replacement & by-pass surgery. Recently on 19 February, Honorable Prime Minister visited the district, reviewed the scheme performance and interacted with beneficiaries. He expressed happiness seeing the relief experienced by patients earlier suffering from critical ailment.

## Bareilly

Bareilly is also performing well under AB-PMJAY. So far, the district has empanelled 171 hospitals out of which 139 are multi-specialty hospitals with around 9700 empanelled beds. The district has considerably increasing their beneficiary identification process and generated over 54,000 golden cards. Till now 1975 patients have been treated for various ailments under the scheme in Bareilly and have reported satisfaction with the treatment received.