



what's **UP** in UP

SEPTEMBER-OCTOBER 2019

Newsletter Circulated by the State | Issue 9-10 | Lucknow



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Ayushman Bharat Diwas First PM-JAY Anniversary Celebration

Uttar Pradesh celebrated the first anniversary of Pradhan Mantri - Jan Arogya Yojna, as Ayushman Bharat Diwas on 23rd Sep. 2019 in Lucknow. Honorable Chief Minister Shri Yogi Aditya Nath met and felicitated Ayushman beneficiaries at the event. Together with Honorable Minister of Medical Health & Family Welfare, Shri Jai Pratap Singh, Shri Atul Garg, Minister of State, GoUP, and in the presence of Dr. Devesh Chaturvedi, Principal Secretary Medical Health & Family Welfare, the coffee table book on the 1-year journey of PM-JAY, and Hospital Booklets meant to direct patients to appropriate EHCs by frontline workers were launched.



ArogyaManthan: One Year of PM-JAY

In honor of AB PM-JAY completing one year, NHA organized a two-day event on Sep. 30th and Oct. 1st 2019 called Arogya Manthan. The event was inaugurated by Dr. Harsh Vardhan, Hon'ble Union Minister for Health and Family Welfare. The valedictory session was presided over by the Hon'ble Prime Minister of India Shri Narendra Modi, on October 1st 2019, where he also interacted with



beneficiaries from various states (including Uttar Pradesh) who had received treatment under PM-JAY. Uttar Pradesh was awarded the 3rd prize for Market Place Innovation display for their inventive operational strategies of Multi-pronged approach to Fraud Management within PM-JAY.

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BIMAR NA RAHA AB LACHAR, BIMARI KA HO RAHA MUFT UPCHAR

LETTER FROM THE CEO



Mrs. Sangeeta Singh
CEO, SACHIS

Dear Readers,

I am happy to share the progress of Ayushman Bharat Pradhan Mantri - Jan Arogya Yojana for the months of Sep. & Oct. 2019. In the previous month, we celebrated the first anniversary of AB PM-JAY as Ayushman Diwas on September 23rd, 2019 in Lucknow. Shri Yogi Aditya Nath, Hon'ble Chief Minister of UP, graced the occasion with his presence alongwith Shri Jai Pratap Singh, Hon'ble Minister of Medical Health & Family Welfare, and Shri Atul Garg, Minister of State, GoUP, inaugurated State's Coffee Table book which summarises the year-long story of the scheme's implementation in Uttar Pradesh. Apart from the coffee table book, Hospital Booklet was also unveiled at the ceremony.

We have taken a year to institute systems and processes and now there is a considerable need to spread awareness among beneficiaries on ground regarding the ways in which scheme benefit may be utilized. Therefore, we are currently focusing on IEC activities in an attempt to reach out to even the last beneficiary in the state.

With the scheme's successful on-going execution in the state, I have come across hundreds of heartfelt stories of beneficiaries, and how PM-JAY has impacted their lives. Therefore, I would like to extend my gratitude to all our stakeholders, and also urge them to work towards reaching the last mile so that all beneficiaries gain access to the benefits of PM-JAY in Uttar Pradesh.

Thank you.

Singh

THE AIM OF THIS NEWSLETTER IS TO DISSEMINATE INFORMATION ON THE VARIOUS ASPECTS OF AB-PMJAY - CURRENT STATUS OF IMPLEMENTATION, AND THE ACHIEVEMENTS SO FAR IN THE STATE OF UTTAR PRADESH



Facts & Figures

2,43,000 Total number of pre authorization so far	2338 Total No. of empanelled hospitals	1484 Empanelled Private Hospitals	854 Empanelled Public Hospitals
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QUICK NEWS



CEO Smt. Sangeeta Singh received 3rd prize for Market Place Innovation among the states in Arogya Manthan.



Hon'ble Chief Minister Shri Yogi Adityanath Inaugrated State's Coffee-Table Book on 1st Arogya Diwas in Lucknow.



Hon'ble Prime Minister Shri Narendra Modi while interaction with Sartaj-PM-JAY beneficiary from Bareilly, UP.



Shri Devesh Chaturvedi addressed workshop Access to PM-JAY services (12 Sep.' 2019) at Hotel Awadh India, Lucknow

Activity in Focus : AYUSHMAN PAKHAWARA

Dr Harsh Vardhan, Union Minister of Health & Family Welfare, recently launched Ayushman Bharat Pakhwara, a fortnight (15 September - 02 October, 2019) of enhancing awareness about the



PM-JAY, the salient features of the scheme and the benefits that can be availed of. We have also celebrated Ayushman Bharat Pakhwara throughout the state. Here are the glimpses of various activities conducted during Pakhwara in Uttar Pradesh.

Diwali Celebration with IEC Activities



We celebrated Diwali 2019 with a buffet of awareness generation activities in the districts of Uttar Pradesh. For these activities, honorable MPs/MLAs and other respective local leaders, public representatives and government officials were requested to join massive campaigns for awareness generation for all stakeholders of the scheme. Here are some glimpses of activities conducted during Diwali week in select districts of Uttar Pradesh.

Workshop: Access to PM-JAY Services

A workshop on Improving Access to PM-JAY Services for Medical Institutes and Medical Colleges was organized by State Health Agency on September 12th, 2019 at Hotel India Awadh, Lucknow. Hon'ble Minister of Medical Health and Family Welfare, Shri Jai Pratap Singh graced the occasion with his presence. Other dignitaries in attendance were Dr. Devesh Chaturvedi, Principal Secretary Medical Health & Family Welfare GoUP, Smt. V Hekali Zhimomi, Secretary to GoUP Medical Health and Family Welfare, GoUP, and Dr. K.K. Gupta, Director General Medical Education, GoUP. Representatives from 22 government and 23 private medical colleges attended this workshop which focused on the issues faced by medical institutions in implementing AB PM-JAY. Discussions ensued on challenges, opportunities and feedback from these institutions was considered as a way forward in improving access to PMJAY services in Uttar Pradesh.



Best Performing Districts

Bareilly
Highest number of beneficiaries received treatment so far
21,707
Patients Treated Amount
22,31,06,054

Allahabad
Empanelled Hospitals under AB-PMJAY
Total - 176
Government - 25
Private - 151

Shamli
Beneficiaries Verified (Golden Cards)
46,030

Raebareli
Golden Cards Verified with Aadhar
99.6%